

Report on LinkedIn Workshop and Seminars at Sir Syed Institute for Technical Studies

INTRODUCTION

The Sir Syed Institute for Technical Studies (SSITS) conducted a LinkedIn Workshop and a series of academic seminars from February 5th to February 11th, 2025. The event was organized by the Student IQAC to provide students with practical learning, industry insights, and professional networking opportunities.

OBJECTIVE

- Help students understand the professional networking landscape through LinkedIn.
- Provide hands-on learning and expert-led guidance on creating and managing LinkedIn profiles.
- Offer valuable insights into industry trends and career development through seminars.
- Encourage networking among students and industry professionals.

LINKEDIN WORKSHOP OVERVIEW

- Date: February 5th to February 11th, 2025
- Time: 9:30 AM - 3:30 PM
- Venue: Audio-Visual Theatre
- Led by: Adnan Muhammad (Secretary of Student IQAC)
- Focus: Building LinkedIn profiles, enhancing professional outreach, and improving networking skills.

SEMINAR DETAILS

The seminars were conducted over four working days, featuring structured sessions divided into morning and afternoon segments:

- Morning Session: 10:30 AM - 12:30 PM

- Afternoon Session: 1:30 PM - 3:30 PM

SCHEDULE OVERVIEW

DAY 1 - February 5th, 2025 (Wednesday)

Morning Session:

- 10:30 AM - 11:00 AM -> BBA 1st Year
- 11:00 AM - 11:30 AM -> BBA 2nd Year
- 11:30 AM - 12:00 PM -> BCom Finance 1st Year
- 12:00 PM - 12:30 PM -> BCom Finance 2nd Year

Afternoon Session:

- 1:30 PM - 2:00 PM -> BCom CA 1st Year
- 2:00 PM - 2:30 PM -> BCom CA 2nd Year
- 2:30 PM - 3:00 PM -> BCom Cooperation 1st Year
- 3:00 PM - 3:30 PM -> BCom Cooperation 2nd Year

DAY 2 - February 6th, 2025 (Thursday)

Morning Session:

- 10:30 AM - 11:00 AM -> BCom Marketing 1st Year
- 11:00 AM - 11:30 AM -> BCom Marketing 2nd Year
- 11:30 AM - 12:00 PM -> BSc Psychology 1st Year
- 12:00 PM - 12:30 PM -> BSc Psychology 2nd Year

Afternoon Session:

- 1:30 PM - 2:00 PM -> BSc Computer Science 1st Year
- 2:00 PM - 2:30 PM -> BSc Computer Science 2nd Year

- 2:30 PM - 3:00 PM -> BSc Biotechnology 1st Year
- 3:00 PM - 3:30 PM -> BSc Biotechnology 2nd Year

DAY 3 - February 10th, 2025 (Monday)

Morning Session:

- 10:30 AM - 11:00 AM -> BSc Microbiology 1st Year
- 11:00 AM - 11:30 AM -> BSc Microbiology 2nd Year
- 11:30 AM - 12:00 PM -> BSc Food Technology 1st Year
- 12:00 PM - 12:30 PM -> BSc Food Technology 2nd Year

Afternoon Session:

- 1:30 PM - 2:00 PM -> BSc Biochemistry 1st Year
- 2:00 PM - 2:30 PM -> BSc Biochemistry 2nd Year
- 2:30 PM - 3:00 PM -> BA Economics 1st Year
- 3:00 PM - 3:30 PM -> BA Economics 2nd Year

DAY 4 - February 11th, 2025 (Tuesday)

Morning Session:

- 10:30 AM - 11:00 AM -> BA English 1st Year
- 11:00 AM - 11:30 AM -> BA English 2nd Year

KEY HIGHLIGHTS

Over 26 sessions were conducted across four working days.

Students received hands-on training on building professional LinkedIn profiles.

Expert insights into career growth, networking, and academic advancements were shared.

Strong participation and engagement from students across multiple departments.

The sessions enhanced professional readiness and career planning among participants.

CONCLUSION

The LinkedIn Workshop and seminar series concluded successfully, achieving its objective of equipping students with essential career-building and networking skills. The structured format ensured targeted learning, and the active participation of students highlighted the program's effectiveness.

Prepared by:

Adnan Muhammad

Secretary of Student IQAC